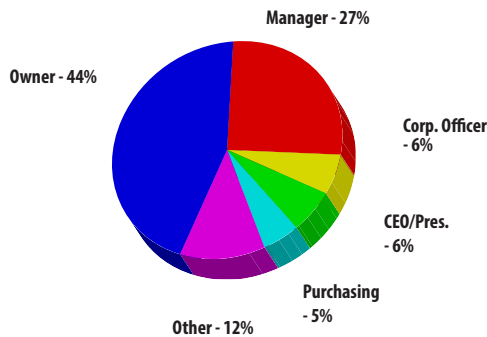


2019 ATTENDEE DEMOGRAPHICS

All figures based on staged 2019 event. The 2020 edition of Pizza Expo was cancelled due to COVID-19.

Attendee Titles

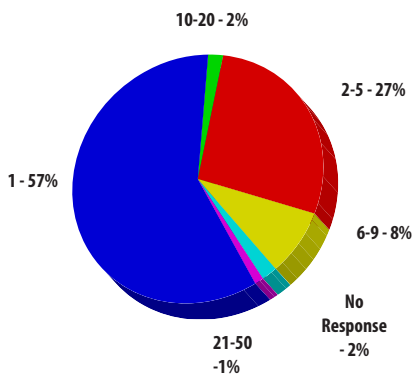


BUSINESS BUILDING

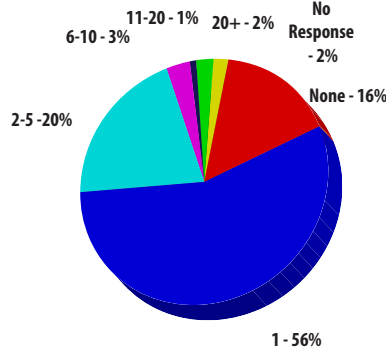


Well more than 8,000 qualified buyers converged on Las Vegas Convention Center to attend Pizza Expo 2019!

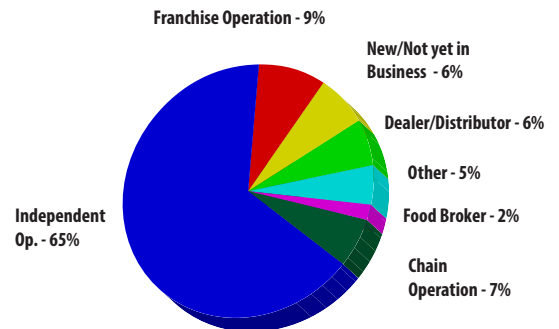
Units Owned/Operated



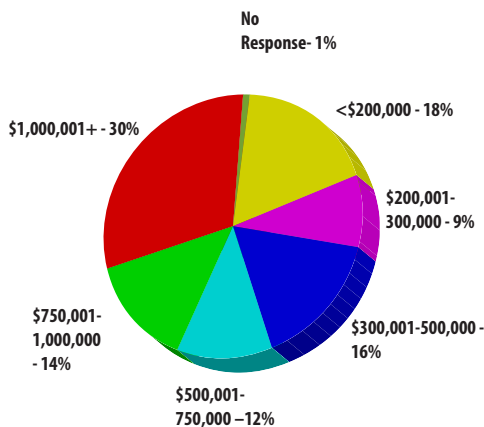
Units Attendees Plan to Open in the Next 12 Months



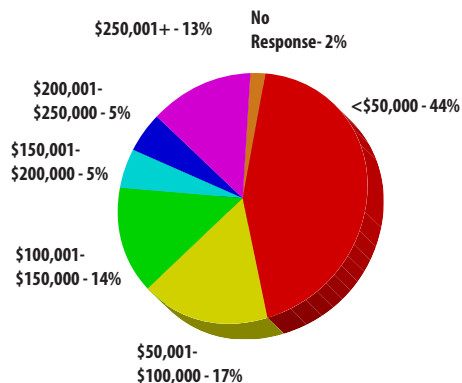
Business Type



Annual Sales Volume per Unit

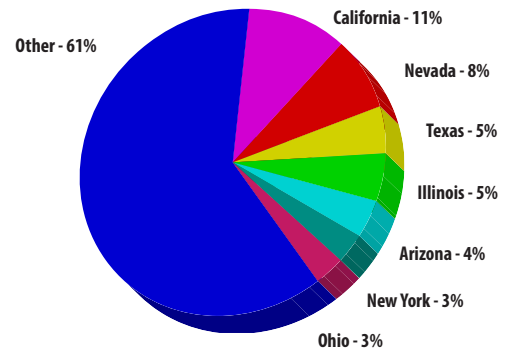


Amount of Planned Spending On New Equipment for Next 12 Months



Top 7 States in Attendance

Attendees represented all 50 States, Puerto Rico, Canada and 45 other countries.



FLOOR SPACE IS SELLING FAST! To find out about exhibit opportunities contact your event representative:

Colleen Truman, Sales Director

Colleen.Truman@emeraldtx.com • 502-901-2530

Stacie Dennison, Account Executive

(Companies: A-Z)

sdennison@pizzatoday.com • 502-901-2528