



# Booth Regulations

Each Exhibitor is entitled to an unobstructed view or line of sight of their exhibit from the aisle. The following specifications are intended to assure uniformity throughout the show.

## Uniformity of Exhibits and Care

**Pizza & Pasta Northeast is a line of sight show** formatted to preserve the uniformity of displays and not obstruct the viewing of other booths. Construction of booths and displays in excess of 8 feet in height, including signage, shall be permitted in island, perimeter, and peninsula booths.

Any display over 12 feet in height, and all booths and displays with ceilings or roofs, must have written approval of Show Management. Exhibitors who are installing a ceiling or second story must have Show Management and Convention Center approval to ensure that their display meets with the necessary fire safety precautions involving smoke alarms, fire extinguishers, sprinkler systems, etc.

## Canopies and Ceilings

Canopies, including ceilings, umbrellas and canopy frames, can be either decorative or functional (such as to shade computer monitors from ambient light or for hanging products). Canopies for Linear or Perimeter Booths should comply with line of sight requirements (see "Use of Space" for Linear or Perimeter Booths). The base of the canopy should not be lower than 7 feet from the floor within 5 feet of any aisle. Canopy supports should be no wider than three inches. This applies to any booth configuration that has a sight line restriction, such as a Linear Booth. Fire and safety regulations in many facilities strictly govern the use of canopies, ceilings and other similar coverings.

## Hanging Signs and Graphics

Pre-approval for the use of Hanging Signs and Graphics must be obtained from Show Management through the Exhibitor Console. Hanging signs are only permitted in island booths which are 400sqft or larger. See additional information in section 22 of the Contractual Rules and Regulations portion of this kit.

## Towers

A Tower is a freestanding exhibit component separate from the main exhibit fixture. The height restriction is the same as that which applies to the appropriate exhibit configuration being used. Towers in excess of 8 feet should have drawings available for inspection. Fire and Safety regulations in many facilities strictly govern the use of Towers. A building permit may be required.

## Multiple Levels or Ceilings (Including Tents)

These booths must be pre-approved by Show Management.

## Show Decoration

Show Management has the authority to determine whether placement, arrangement and appearance of all items displayed by the exhibitor are in compliance with the exposition standards. This may require the replacement, rearrangement or redecoration of any items or of any booth. Show Management is not liable for any cost that may be incurred by the exhibitor.

**All booth space must be fully carpeted or covered.** Carpeting enhances your corporate image and continues the overall professional look of the exposition. It is recommended that you protect your carpeting during set up days. You may supply your own carpet/floor covering or rent from the official contractor. All floor coverings must be fire retardant in compliance with local fire and safety regulations.

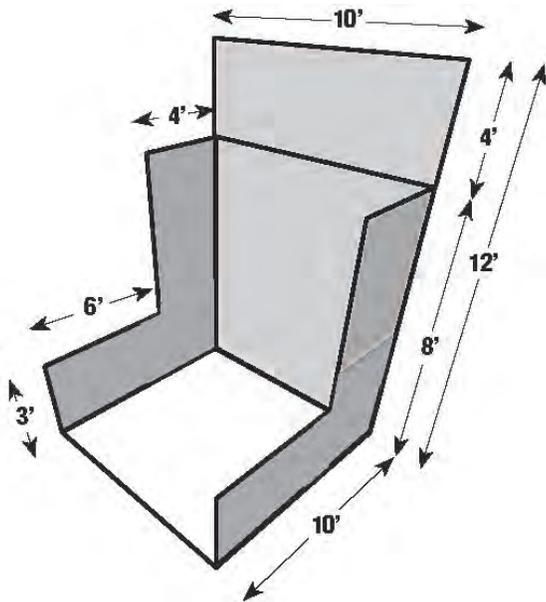
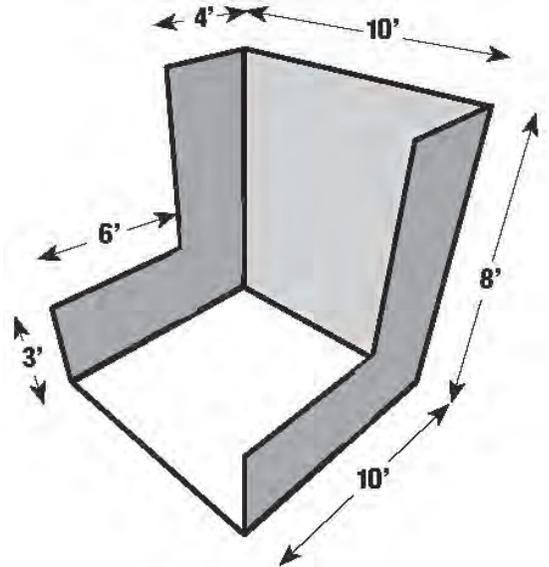
**Booth Regulations**

**Standard / Linear Booth**

Standard/Linear Booths have only one side exposed to an aisle and are generally arranged in a series along a straight line. They are also called “in-line” booths.

**Dimensions and Use of Space**

Linear booths are 10'x10' dimensions and a maximum backwall height limitation of 8 feet. Line of sight rules apply to all standard/linear booths. The maximum height limitation is 8' along the backwall and 8' along the sides, no more than 4' toward the aisle. The remaining 6' to the aisle is limited to 3' in height. See diagram for side wall regulations.



**Perimeter Booth**

A Perimeter Booth is simply a Linear Booth that backs to a wall of the exhibit facility rather than to another exhibit.

**Dimensions and Use of Space**

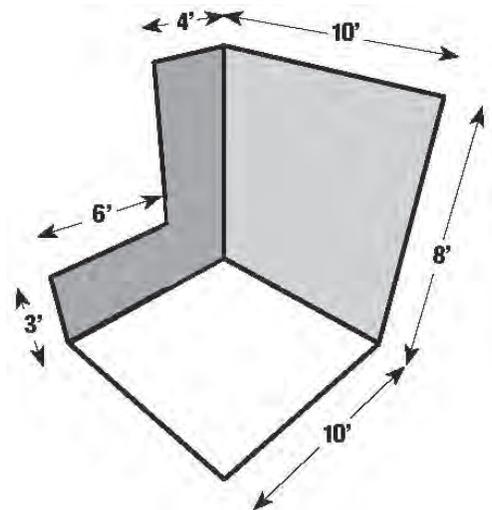
All guidelines for Linear Booths apply to Perimeter Booths, except that the typical maximum backwall height is 12 feet.

**Corner Booth**

A Corner Booth is a Linear Booth exposed to aisles on two sides.

**Dimensions and Use of Space**

All other guidelines for Linear Booths apply along with a maximum backwall height of 8 feet.



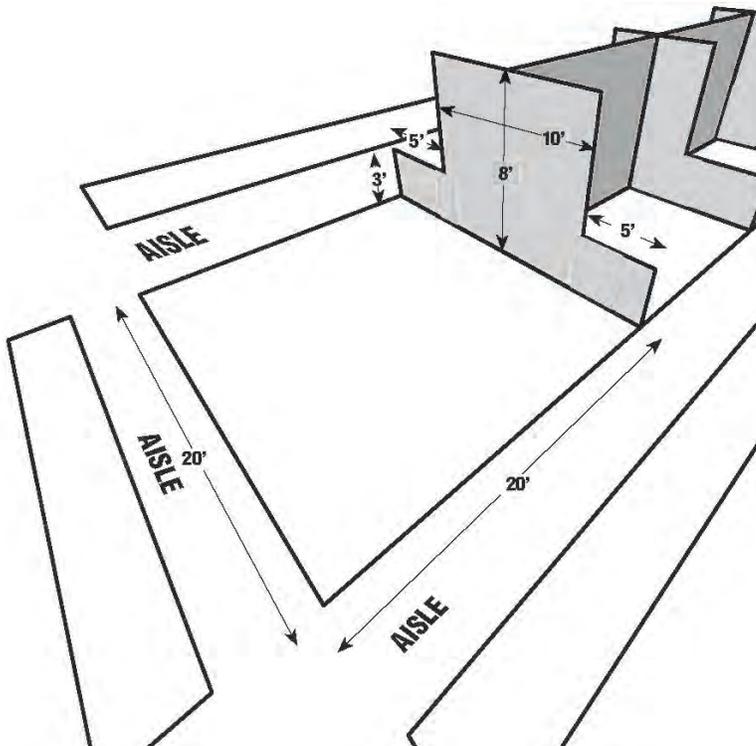
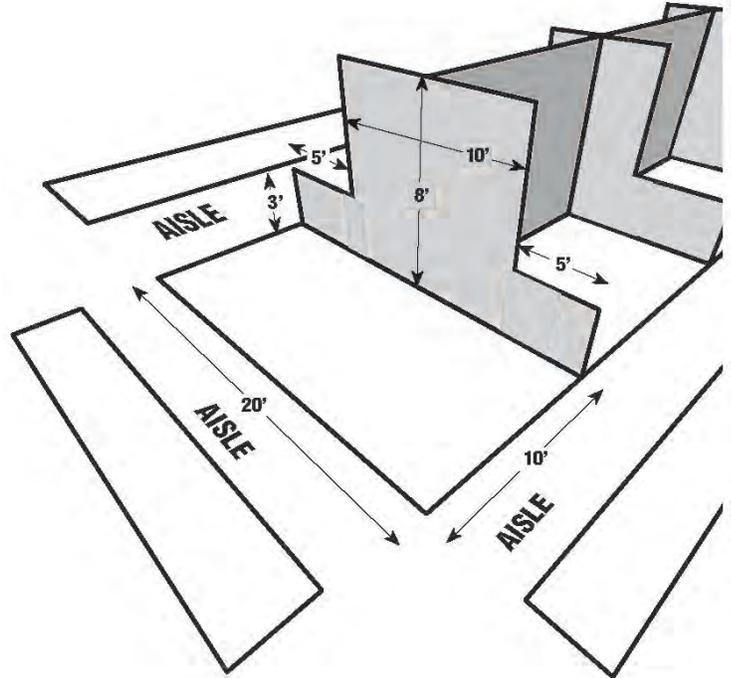
# Booth Regulations

## End-Cap Booth

An End-cap Booth is exposed to aisles on three sides and composed of two booths.

### Dimensions and Use of Space

End-cap Booths are generally 10 feet deep by 20 feet wide. The maximum backwall height of 8' is allowed only in the rear half of the booth space and within 5' of the two side aisles with a 3' height restriction imposed on all materials in the remaining space forward to the aisle. See diagram for side wall regulations.



## Peninsula Booth

A Peninsula Booth is exposed to aisles on three (3) sides and composed of a minimum of four booths. There are two types of Peninsula Booths: (a) one which backs up to Linear Booths, and (b) one which backs to another Peninsula Booth and is referred to as a "Split Island Booth".

### Dimensions and Use of Space

A Peninsula Booth is usually a 20' x 20' or larger. When a Peninsula Booth backs up to two Linear Booths, the backwall is restricted to 3 feet high within 5 feet of each aisle, permitting adequate line of sight for the adjoining Linear Booths. The maximum height allowed is 12 feet. Heights above 12 feet must have Show Management approval.

# Booth Regulations

## Island Booth

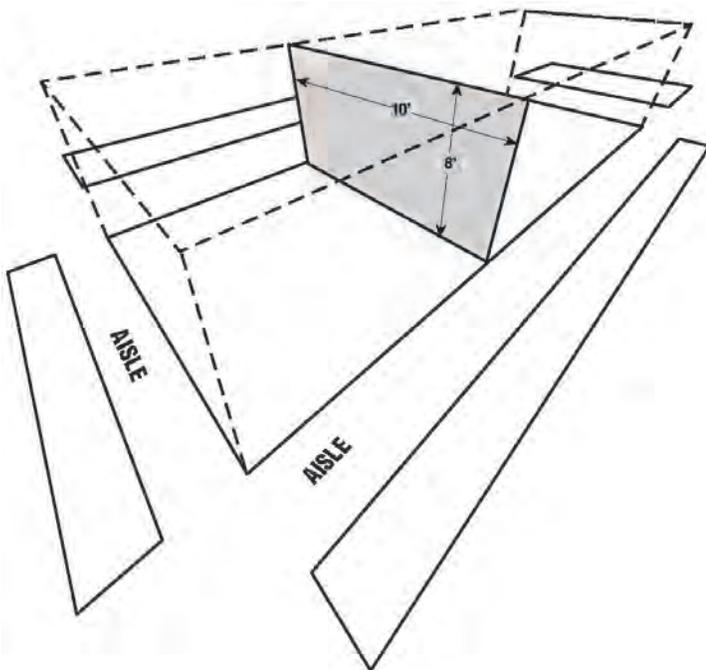
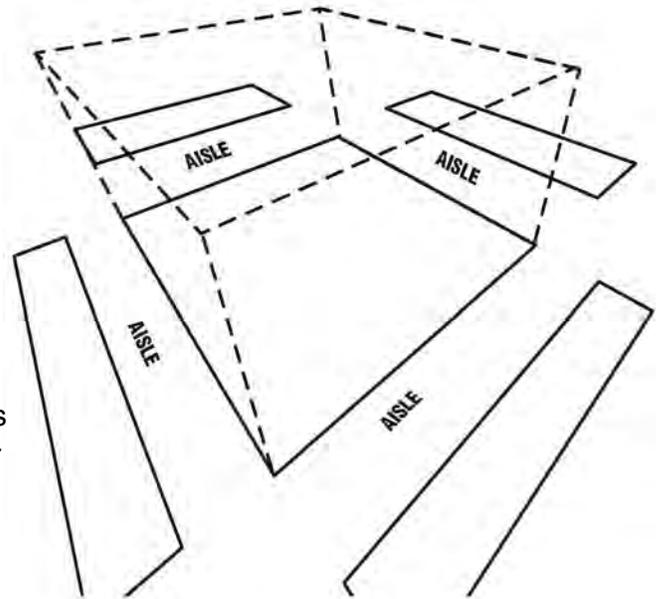
An Island Booth is any size booth exposed to aisles on all four sides.

### Dimensions

An Island Booth is typically 20' x 20' or larger.

### Use of Space

The entire cubic content of the space may be used up to the maximum allowable height of twelve feet (12'). Displays over twelve feet (12') in height and displays with ceilings or roofs must have written approval of Show Management.



## Split Island Booth

A Split Island Booth is a Peninsula Booth which shares a common backwall with another Peninsula Booth.

### Use of Space

The entire cubic content of this booth may be used, up to the maximum allowable height, without any backwall line of sight restrictions. The maximum height allowed is 12 feet. Heights above 12 feet must have Show Management approval. The entire cubic content of the space may be used up to the maximum allowable height.