

EXHIBITOR INFORMATION (Note: the company name as listed below will be used for your booth sign, website listing and badges, unless you specify an 'Exhibit As' name.)

Company:	Fax:
Contact:	Invoice Contact:
Title:	Invoice Contact Email:
Phone:	Mailing Address:
Email Address:	City: State:
Second Contact:	Zip: Country:
Second Contact Email:	Website:

STEP 1: BOOTH PREFERENCES

_____ (1st choice) _____ (2nd choice)

Inline (0 corners) Aisle (1 corners) Peninsula (2 corners) Island (4 corners)

STEP 2: EXHIBIT SPACE RATES

- Booth(s) per net sq. ft. \$ 37.75
 - Island per sq. ft. \$ 41.00
 - Gold Coast Megabooths* \$ 44.00
- * Includes Mega Banner, Tab Divider Listing and Enhanced Booth Listing
- Corner Charge..... \$ 375.00
 - Signed Peninsula..... \$ 1,450.00
- Would you like to be contacted about sponsorship opportunities? Yes No
- Sponsorship opportunities are listed at www.PizzaExpo.com/sponsorships.com

STEP 3: EXHIBITOR PROFILE UPGRADES

- Enhanced Listing:** \$199
- Gold Listing:** \$499
- Add your ad banner to the show floor plan page:** \$399
- Add your logo to your booth location on the show floor plan**
(Note: Booths 20x10 or larger only): \$499
- Exclusive exhibitor list sponsorship:** \$1999
- Exclusive online floor plan sponsorship:** \$2499

STEP 4: PAYMENT SCHEDULE

\$200 booth deposit is due through 7/31/2020
Commencing 8/1/2020 50% of the total invoice is due
Commencing 10/23/2020 100% of total invoice is due

_____ ft. x _____ ft. = _____ Total Sq. Ft.

Booth Price = _____ x _____ sq. ft. = \$ _____

+ Corner Fee _____ x _____ # corners = \$ _____

+ Signed Peninsula _____ \$ _____

= Total Amount Due _____ \$* _____

* Installments paid by credit card include a 2.5% fee. If Exhibitor makes any payment in addition to the above installments, the 2.5% fee will apply to that payment. Except where prohibited by law, Exhibitor agrees to pay the fee with any credit card payment and Emerald X, LLC reserves the right to collect the fee either with such installment or other payment, by automatically charging your card on file if not collected with the installment or other payment made by card, or by separate invoice. (For NY exhibitors, see Payment Schedule Addendum to Exhibitor Space Agreement.)

STEP 5

Will you be sampling food or beverages? Yes No

STEP 6

Do you need any of the following utilities? Water/Drain Gas

STEP 7:

Exhibit Space Agreement

The undersigned ("Exhibitor"), as a duly authorized representative, enters into an agreement with Emerald X, LLC to rent exhibit space at the above designated 2021 International Pizza Expo. Space will be assigned by Emerald X, LLC at its sole discretion and may be changed for the benefit of the exposition. Exhibitor agrees to abide by official Exhibitor Rules & Regulations and has received and agrees to the booth space terms and conditions. Exhibitor agrees to pay 50% of the balance due as of August 1, 2020. Final balance due for booth cost is due October 23, 2020. Except where prohibited by law, if any payment (except for any on-site booth deposit) is made by credit card, Exhibitor acknowledges and agrees that (1) a non-refundable 2.5% fee will be applied to such payment (as may be further disclosed in a separate payment schedule addendum to this agreement); (2) Exhibitor agrees to pay the fee in connection with such payment; and (3) Emerald X, LLC reserves the right to collect the fee either with such installment or other payment, by automatically charging your card on file if not collected with the installment or other payment made by card, or by separate invoice. If Exhibitor desires to cancel all or part of the exhibit space after August 1, 2020 it must do so in writing by certified mail to Emerald X, LLC and Exhibitor will be charged 50% of its total cancelled exhibit space cost. Should Exhibitor cancel after October 23, 2020, 100% of exhibit space cost is due. If Exhibitor defaults in payment, Exhibitor is liable to Emerald X, LLC for collection costs, including reasonable attorney's fees. Emerald X, LLC reserves the right to accept or reject exhibitor space applications and to cancel any previously accepted exhibitor space applications or contracts, at any time in its sole discretion, for any reason, or no reason, without liability to Exhibitor or any other party. This contract is not valid until it is fully executed by an authorized representative for Exhibitor and Emerald X, LLC.

Exhibitor understands and agrees that this application for Exhibit Space becomes a binding contract when accepted in writing by Emerald X, LLC, the show organizer, and we hereby agree that the attached Terms and Conditions are enforceable and are incorporated into and control this Exhibit Space Contract, once it is accepted by Emerald X, LLC. We further agree that any terms and conditions associated with any purchase order we may submit in order to process payment for this Exhibit Space Contract are of no force or effect, regardless of the express language of the purchase order we submit. Exhibitor represents and warrants that the person executing this Agreement on behalf of Exhibitor is duly authorized to act on behalf of Exhibitor and to execute this Agreement and legally bind Exhibitor to the terms contained herein.

Exhibitor represents and warrants that the party executing this Agreement on behalf of the Exhibitor is duly authorized to act on behalf of exhibitor and to execute this Agreement and legally bind Exhibitor to the terms contained herein.

Exhibitor Signature _____ **Date** _____

Exhibitor Print Name _____ **Date** _____

PAYMENT INSTRUCTIONS:

INSTRUCTIONS: Please complete, sign and fax this agreement to (330) 693-0117.

If you wish to pay the balance by check, International Pizza Expo must receive the full installment booth balance prior to each installment due date. If check is not received, your credit card on file will be automatically charged the installment booth balance. **Payment must be received within 10 days of signing this contract.**

PAYING BY CHECK:

Make checks payable to "International Pizza Expo"

If paying by check, please remit to: International Pizza Expo
Emerald X, LLC
32753 Collection Center Drive
Chicago, IL 60693-0327

PAYING BY ACH:

Emerald X, LLC
Attn: International
Pizza Expo

Bank of America
2701 Harbor Blvd.
Costa Mesa, CA 92626
ACH Routing #: 122000661
Account #: 1453616843

PAYING BY WIRE:

Emerald X, LLC
Attn: International
Pizza Expo

Bank of America
2701 Harbor Blvd.
Costa Mesa, CA 92626
Routing #: 026009593
Account #: 1453616843
SWIFT code: BOFAUS3N

PAYING BY CREDIT CARD:

International Pizza Expo will send you an invoice via e-mail with a link to pay by credit card. 2.5% fee applied to payments made with credit card. See Exhibitor Space Agreement for additional terms. (For NY exhibitors, see Payment Schedule Addendum to Exhibitor Space Agreement.)

Every Booth Includes A Basic Listing Profile In Our Online Exhibitor Directory

Basic Listing Profile Includes

- Company Name, Address, Website URL, Email and Booth Number
- 300 Character Company Description
- Access to Leads of Attendees who have "Favorited" your profile
- 2 Press Releases in Your Online Profile
- Share Your Company's News with Attendees and Media

Exhibitor Profile Upgrades

Upgrade your Exhibitor Profile and increase profile views and online leads.

Upgrade 1: Enhanced Listing (\$199)

Fire up your profile listing in our online exhibitor directory with additional content and generate 3x more profile views!

An Enhanced Listing Profile Includes:

- Company Logo Added to Your Listing
- Expanded 500 Character Description Added to Your Profile
- 1 Product Showcase:
Engage Attendees with detailed Product Description and Image
- 1 Video:
Tell your story with a promotional video upload
- 1 Additional Press Release

Upgrade 2: Gold Listing (\$499)

Maximize attendee engagement at the event with proactive attendee outreach and offers – triple your room for content assets, generating as much as 5x more profile views.

A Gold Listing Profile Includes:

- Company Logo Added to Your Listing
- Expanded 500 Character Description Added to your profile
- Premium Company Position at the Top of the Exhibitor List
- Expand Listing Categories to 10
- 3 Product Showcases:
Engage Attendees with detailed Product Description and Image
- 3 Videos:
Tell your story with 3 Promotional Video Uploads
- 3 Show Specials:
Spotlight Special Deals like Giveaways and Discounts
- 50 Personal Emails to Attendees that Meet Your Criteria Pre-Event via Portal
- 25 Meeting Invitations to Attendees that Meet Your Criteria Pre-event via Portal

À la Carte Promotion Options

HIGH-VISIBILITY PROMOTION OPTIONS

- Add your ad banner to the show floor plan page: \$399
- Add your logo to your booth location on the show floor plan (Note: Booths 20x20 or larger only): \$499
- Exclusive exhibitor list sponsorship (Note: Limited to a single sponsor): \$1999
 - All features of the Gold Listing
 - Company logo on the Top of the Exhibitor List and Search Results
 - Permanent Banner Ad on the Online Floor Plan
- Exclusive online floor plan sponsorship (Note: Limited to a single sponsor): \$2499
 - All Features of the Gold Listing
 - Clickable Logo at the Top of the Floor Plan

